



**BUILDING  
BRIGHTER  
LIVES**

**ANNUAL REPORT 2013**



**McAuley Community  
Services for Women**  
a ministry of the Sisters of Mercy

## OUR VISION

Through our service, McAuley Community Services for Women is committed to advocate for a better, safer and just society.

## OUR MISSION

McAuley Community Services for Women is a ministry of the Institute of Sisters of Mercy of Australia and Papua New Guinea, impelled by the Gospel of Jesus Christ and enriched by the spirituality of Catherine McAuley, the founder of the Sisters of Mercy.

Our mission is to provide accommodation, services, advocacy and support for women who are homeless and, women and their accompanying children who experience family violence.

## OUR VALUES

McAuley Community Services for Women is committed to hospitality, compassion, justice and community. In our daily encounters we offer women the opportunity for empowerment in their lives.

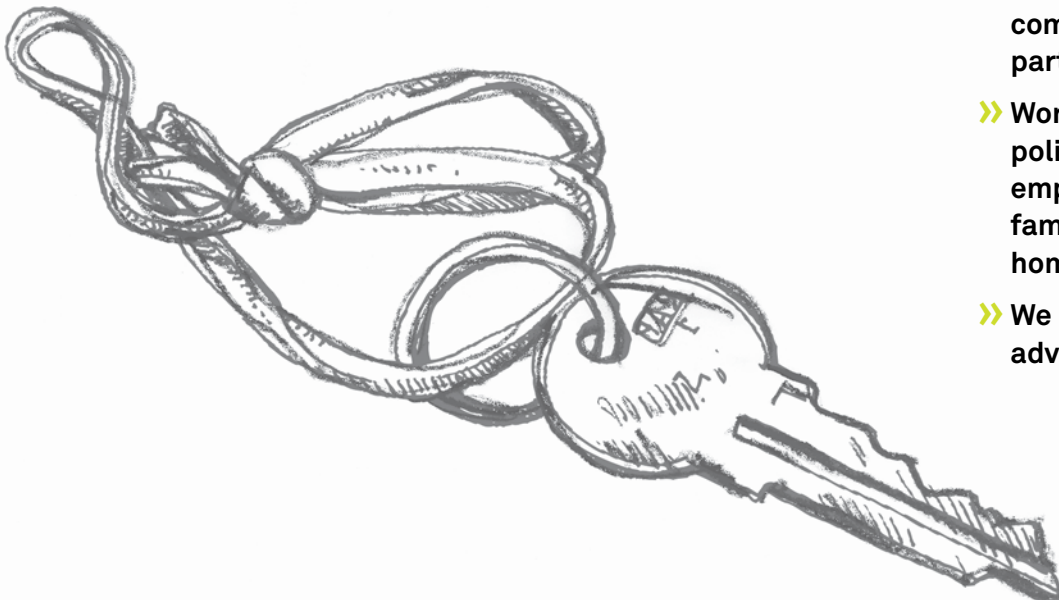
## ADVOCATING FOR CHANGE

Following in the footsteps of Catherine McAuley – founder of the Sisters of Mercy – McAuley Community Services for Women (McAuley) works alongside women to assist them to access secure and stable housing, as well as gain personal independence and financial security. In addition to accommodation and support, we help women to find and maintain employment, and provide specialist services to children who have experienced family violence.

McAuley was created in 2008, when the Institute of Sisters of Mercy of Australia and Papua New Guinea joined two of its long-running services – Regina Coeli (now McAuley House) and Mercy Care (now McAuley Care) – to expand its commitment to helping women and children in crisis to build brighter lives.

### WE BELIEVE:

- » **Family violence and homelessness are preventable and are unacceptable in our society**
- » **Homelessness causes and is caused by mental illness**
- » **We have an obligation to develop innovative solutions for women and children in housing, health, employment and wellbeing**
- » **A holistic response leads to better outcomes for women and children**
- » **Women and children require specific homelessness funding**
- » **Principle funding needs to come from government, and support from the community is a valuable part of the solution**
- » **Workplaces need to have policies in place that support employees who experience family violence and homelessness**
- » **We have an obligation to advocate for change**



## CHAIR'S MESSAGE

Another year of amazing work and support by our team of staff, CEO Jocelyn Bignold, volunteers and Board members, but we are no closer to solving the crisis for women and children who are being assaulted 365 days of the year by family violence, and no closer to providing sustained solutions for women who are homeless.

Australians have traditionally prided ourselves on the fair go but sometimes it seems that the world has changed, and as individuals that make up the compact of what good communities are, too many of us no longer care. We now want everyone else to get justice while we get mercy; we want everyone else to get what they work for while we get what we need; we want everyone else to get judgement while we get understanding; we want rules for everyone else but guidelines for us – as so clearly demonstrated recently with our politicians' use of the expenses system.

If you do still care about the fair go, then this year needs to be different to the one just gone. The status quo is not an option. We need to increase our advocacy, we need to increase our services, we need to increase our passion to engage with a wider network of individuals, businesses, community leaders, media and the good political leaders who do want authentic change.

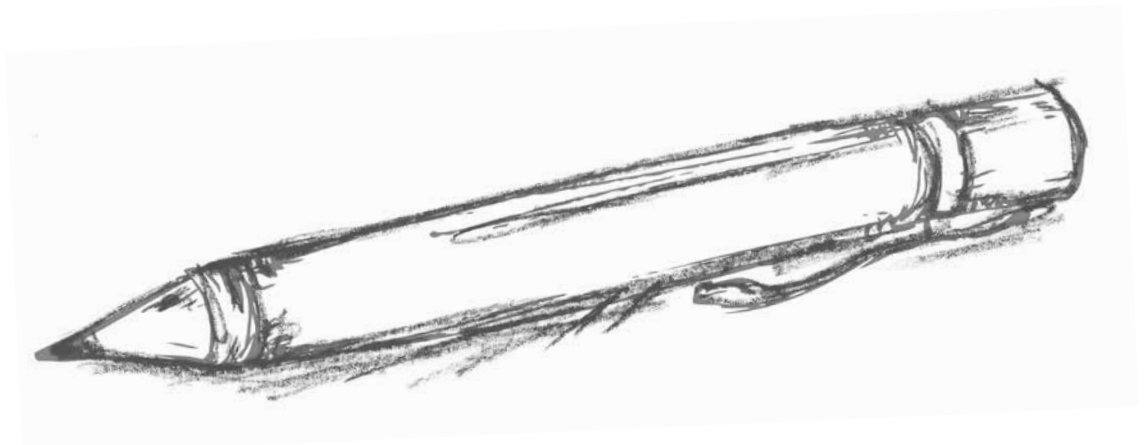
In a period of diminishing resources for so many community causes, alongside unparalleled unmet need, put simply, we need more money. It's no use swaddling ourselves in sack cloth and hoping that this money will just materialise to meet the emergency needs of women and children – it won't. We need to increase our capacity to reach out to people who do want to help and who want to change the world – but that comes at a cost.

Every day, as staff and volunteers and businesses continue to support our programs, we are constantly reminded of the great work of the Sisters of Mercy – work that has been sustained throughout the past 180-plus years. We pay tribute to the Institute of Sisters of Mercy of Australia and Papua New Guinea and every one of the Sisters who inspire us to carry on their great work.

**DENIS MORIARTY**  
Chair

## BOARD OF DIRECTORS

- » Polly Caldwell
- » Jeanine Froomes
- » Netty Horton
- » Denis Moriarty, Chair
- » Paul Robinson
- » Anne Ryan RSM
- » David Stephenson
- » Kim Windsor



## CEO'S MESSAGE

McAuley has just marked its fifth anniversary. As in Catherine McAuley's time, our focus is on eliminating homelessness for women and their children. Since 2008, thousands of marginalised families have been able to benefit from access to crisis and longer-term accommodation, vital employment services, social and recreational support and children's services. We are extremely grateful for the wisdom of the Sisters of Mercy in their decision to form McAuley, as well as for their encouragement and financial contributions.

Women's homelessness is often not well understood. We believe that the particular needs of vulnerable women require a brave and unique response – one that facilitates emotional, practical, social and economic outcomes through the provision of housing that is affordable and safe, and flexible early intervention support which fosters connectedness and independence.

During the year, we trialed our Employer Awareness Program – which aims to increase awareness of family violence in the workplace – in finance and legal companies throughout Victoria. Pleasingly, more employers are beginning to recognise that businesses can have a very real impact on preventing women from slipping out of the workforce and becoming homeless.

Our employment program, McAuley Works, is also critical to helping women affected by homelessness to reclaim their lives by securing meaningful employment. McAuley Works received national recognition during the year, nominated as a finalist in the 2013 National Homelessness Achievement Awards in May. Despite assisting 150 women, McAuley Works receives no government funding. We will continue to explore all avenues to ensure that this vital program – which has demonstrated such success and delivers highly specialised assistance – can be continued into the future.

Recent annual crime statistics revealed that over 61,000 cases of family violence were reported to Victorian police in the the 2012/13 financial year – a 20 per cent increase in incident reports from the previous year. At a time when the rates of family violence reporting are rising with a corresponding increase in women's homelessness, providing immediate support to women and their children in crisis is more important than ever. McAuley Care remains the only mainstream safe house in Victoria open 24/7 – an extraordinary achievement.

With significant support from the Sisters of Mercy and numerous partners, work continues on a significant rebuilding project for McAuley House, which will provide more women experiencing or at risk of homelessness with safe, secure housing, and through an individualised housing and support model, assist them on their journey towards independence.

As we remain determined as ever to prevent women's homelessness, I would like to take this opportunity to thank the Sisters for their commitment and support, as well as the McAuley staff, Board and volunteers who continue to work so hard to change the lives of the hundreds of women and children we assist each year. I would like to make special mention of Polly Caldwell, Paul Robinson and David Stephenson whose terms with the Board finished during the year – thank you for your enthusiastic contributions. McAuley would also not be where it is today without the compassion and generosity of the community including individuals, businesses, schools, community groups, philanthropic trusts and foundations, and all levels of government. The futures of women and children remain bright with your support and I look forward to another rewarding year.

**JOCELYN BIGNOLD**  
Chief Executive Officer

## ANNUAL HIGHLIGHTS

- » **588 women and children were assisted**
- » **Plans were finalised to rebuild McAuley House**
- » **114 women were enabled to maintain independence through either housing or employment**
- » **McAuley Care remains the only mainstream safe house in Victoria open 24/7**
- » **234 women and 127 children were supported through McAuley Care**
- » **McAuley Works was a finalist in the 2013 National Homelessness Achievement Awards**
- » **150 women participated in McAuley Works**
- » **One third of our funding is received through trusts and fundraising**

# BUILDING WOMEN'S FUTURES

## MCAULEY HOUSE

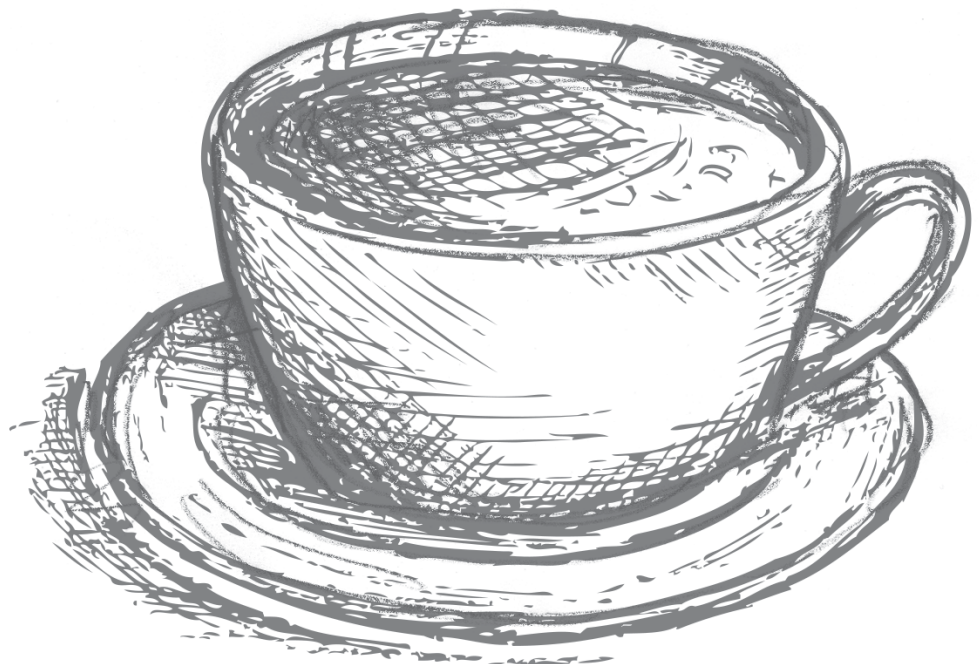
McAuley House supports women who are homeless or at risk of homelessness on their journey towards recovery, independence and social inclusion by providing accommodation, meals, individualised case management, and social, recreational and employment support.

Many women have experienced hardship and have struggled to survive for years before they arrive at McAuley House where they are offered a safe place to live while they regain their health and wellbeing, rebuild their family and community connections, develop their independent living skills and begin their journey towards independence.

When women leave McAuley House, they continue to be supported through extended outreach.

Both current and past residents also have the opportunity to participate in a social and recreational program which aims to build self-esteem through conversation, participation in outings and social activities such as community nights, and the celebration of important life events.

**77**  
WOMEN  
WERE  
SUPPORTED  
THROUGH  
MCAULEY  
HOUSE



“

I feel safe and at home at McAuley House. I know I can always return for unconditional support if I need help to keep my life on track.

”



### A HOME AWAY FROM HOME PREVENTS HOMELESSNESS

Sophie\*, 39, had been living independently for three and a half years before her mental health started to deteriorate again. She had become withdrawn and was having difficulty managing her mental health and, as a result, her housing.

A former resident of McAuley House, Sophie soon reconnected to the program and was offered respite accommodation onsite. McAuley House is a place Sophie knows well and she was welcomed by people she trusted. The staff at McAuley House supported Sophie throughout her

three month long mental health relapse as well as in negotiations with housing, health and financial agencies to ensure she didn't lose her independent housing. She was also able to re-establish her social connections and participate in the many outings and classes on offer at McAuley House.

Today, Sophie is back at home, safe and well. She continues to access support on an as needs basis and often attends community nights at McAuley House, which she says always brightens up her week.

» No other service offers such a holistic model of care. Without McAuley House, it is estimated that Victoria would have incurred a startling \$64,708 in acute psychiatric care costs for Sophie's situation over a three month period\*.

MORE THAN  
**TWO  
THIRDS**  
OF WOMEN  
MOVED INTO  
INDEPENDENT  
HOUSING

**51**

WOMEN WERE  
ACCOMMODATED  
ONSITE

“ I didn't know where to go or who to turn to. McAuley Care makes the hard decisions so much easier, and in doing that, helps women to change their lives. ”



## PROTECTING AND STRENGTHENING FAMILIES

### MCAULEY CARE

McAuley Care is the only mainstream safe house in Victoria open 24 hours a day, seven days a week, providing crisis accommodation to women and their children who are escaping family violence.

In a safe and welcoming environment, women and their children are provided with emotional support as well as practical assistance with legal, medical and financial matters in order to help them assess their next steps and have the freedom and safety to make informed choices. Women and their families usually stay between one and seven nights. During this time, McAuley Care also provides meals, clothing and toiletries.

**THE NUMBER ONE CAUSE OF HOMELESSNESS FOR WOMEN IS FAMILY VIOLENCE<sup>1</sup>**

Within the safe house, McAuley Care operates a Children's Program. This program addresses the traumatic effect family violence has on a mother and her child, helping children to process their experiences and express their feelings through art activities, play and conversation.

Strengthening the bond between mother and child at this vulnerable stage is critical to preventing further deterioration of the relationship, and helps to reduce the likelihood of issues such as youth homelessness, truancy and drug addiction emerging in a child's future.

McAuley operates four refuges as an extension of McAuley Care, offering longer-term accommodation and support to 30 families each year.

Women and their children are referred to McAuley Care by the state-wide Women's Domestic Violence Crisis Service.

**234 WOMEN AND 127 CHILDREN WERE SUPPORTED THROUGH MCAULEY CARE**

**MCAULEY CARE IS THE ONLY MAINSTREAM SAFE HOUSE IN VICTORIA OPEN**

**24/7**



### AROUND THE CLOCK CRISIS SUPPORT TURNS LIVES AROUND

Aneeta\*, 24, had never felt so alone. Her husband of just one year had subjected her to physical, emotional, sexual and spiritual abuse throughout their marriage. He was jealous and obsessive, and regularly threatened to kill her.

Aneeta had very limited support in Melbourne and had recently been diagnosed with depression. She was terrified of what her family overseas might do to her if she told them about her marriage and circumstances in Australia,

and her anxiety about being forced to return overseas quickly became overwhelming.

In her attempts to leave her husband, Aneeta went from friend to friend seeking refuge. No matter where she went or how many times she moved, her husband always found her and forced her to return home.

Eventually Aneeta came to McAuley Care, arriving from the police station at one o'clock in the morning with a single bag of clothes. During her stay, as well as providing much needed emotional support, the McAuley Care staff supported Aneeta's immigration case to help her secure Permanent Residency, organised

accommodation for her at McAuley House, and through the McAuley Works employment program, helped her to find part-time work at a local café.

McAuley Care provided Aneeta with a safe base from which to begin rebuilding her life. She is now thriving in a caring and encouraging environment and has a much brighter outlook on life. Aneeta has found the courage to reconnect with her family back home and loves sharing her passion for food with the other residents at McAuley House. Her confidence, personal resilience and independence continue to grow in leaps and bounds.

» Without McAuley Care, it is estimated that Victoria would have incurred an astounding \$67,940 in costs for Aneeta's situation over a one year period. This amount includes expenses such as transitional accommodation, health costs and legal assistance<sup>†</sup>.

# FOSTERING CONFIDENCE AND INDEPENDENCE

## MCAULEY WORKS

McAuley Works is an intensive employment program that assists women who are homeless or at risk of homelessness, as a result of family violence and mental health issues, to secure meaningful employment and increases their ability to support themselves financially.

Managing homelessness, family violence and mental health issues can be extremely overwhelming. Women in these circumstances are often unsure of how to regain control of their lives. They can face many barriers when it comes to securing employment including limited work experience, job skills and qualifications as well as low self-esteem, limited access to resources and support, and minimal family and social connections.

McAuley Works provides tailored and personalised support for women by assessing their vocational and training needs, providing guidance and career planning and assisting them to obtain sustainable, meaningful employment. As well as teaching job searching skills, such as résumé preparation, addressing selection criteria and effective interview techniques, women are assisted to build their confidence and self-esteem. Post-placement support also helps women to maintain their new roles and remain safe.

By assisting women to gain financial independence, McAuley Works is helping to prevent further homelessness, financial hardship, reliance on social welfare, family breakdown and many other associated issues.



The McAuley Works employment workers were there to help me overcome every obstacle, every step of the way. The program has literally been lifesaving.



## EMPLOYMENT BREAKS A DEVASTATING CYCLE OF HOMELESSNESS

Fiona\*, 31, found herself trapped in a vicious cycle. She was homeless, and had lost custody of her baby daughter, who was placed in the care of the Department of Human Services.

The only way Fiona could regain custody was to secure housing but without a steady job, this was simply out of reach.

The reality of the situation was harsh and distressing. Fiona's anxiety from being separated from her daughter became all-consuming and her mental health deteriorated quickly. She desperately sought employment on her own as a means

of providing housing for her daughter. In an extraordinary attempt to do so, she even took on the lease of a private rental property with no income.

Fiona's life changed, however, when she was referred to McAuley Works. She was provided with support to update her résumé and apply for jobs, as well as help to normalise her feelings of being overwhelmed. Fiona's employment worker also assisted with her custody, legal and Centrelink cases.

Within six months, Fiona's future was much brighter. She had secured employment, leased a safe and secure private rental property and regained custody of her daughter who was thriving in a stable home environment.

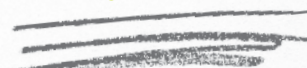
» McAuley Works receives no government funding. Without this program, it is estimated that every six months Victoria would have incurred a staggering \$40,000 in costs for Fiona's situation. This amount includes expenses such as court costs, legal advice and out-of-home child care\*.

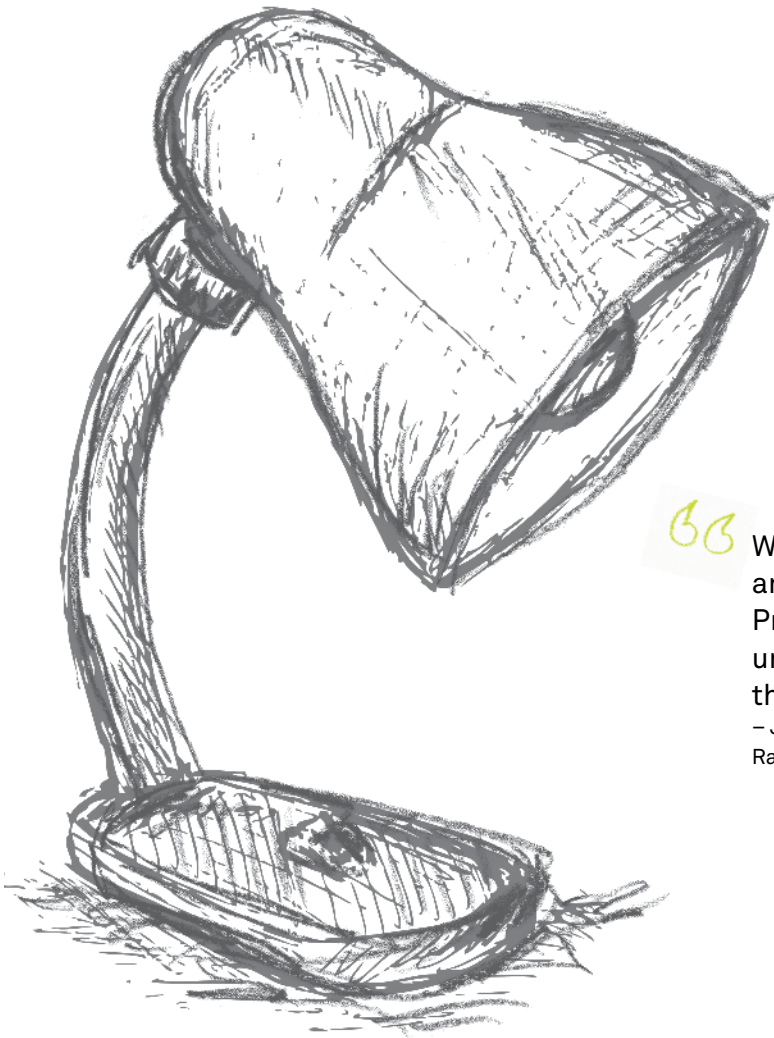
**150**  
WOMEN WERE ASSISTED BY MCAULEY WORKS

**124**  
EMPLOYMENT PLACEMENTS HAVE BEEN MADE SINCE EARLY 2010

**67%**  
OF WOMEN HAVE MAINTAINED THEIR EMPLOYMENT

**45** WOMEN ARE NO LONGER RECEIVING CENTRELINK PAYMENTS  
- AN ANNUAL SAVINGS TO TAX PAYERS OF NEARLY **\$900,000**





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We recognise the magnitude of family violence and believe that McAuley's Employer Awareness Program is a good step in assisting employers to understand this pressing social issue and act for the benefit of their business and their workforce.

– John Bailey, Managing Director, Standard & Poor's Ratings Services, Australia and New Zealand

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## PREVENTING HOMELESSNESS BY RAISING EMPLOYER AWARENESS OF FAMILY VIOLENCE

### EMPLOYER AWARENESS PROGRAM

McAuley's Employer Awareness Program aims to increase employer awareness of and response to the impacts of family violence in the workplace, and works towards the prevention of violence in the workplace and loss of employment.

Women experiencing family violence who are employed are at risk of losing their jobs due to the tactics perpetrators of violence use to sabotage their efforts to work and stay employed. Often women are stalked or harassed at work and some women are fearful of going to work because their violent partner is likely to look for them

there. Many women do not feel confident enough to ask their employers for flexible working arrangements such as time off work, and often see their resignation as the only option available to them.

McAuley developed its Employer Awareness Program to prevent women affected by family violence from slipping out of the workforce and becoming homeless. The training sessions help to improve employers' understanding of family violence, identify risks for staff, develop and implement effective support practices, and support women to maintain their employment through periods of family violence.

# \$13.6 BILLION

THE ESTIMATED DIRECT COST OF FAMILY VIOLENCE TO AUSTRALIAN BUSINESSES EACH YEAR

(OFTEN GENERATED THROUGH LOST PRODUCTIVITY, INCREASED USE OF SICK LEAVE, POOR PERFORMANCE, STRAINED INTERPERSONAL RELATIONSHIPS AT WORK, ABSENTEEISM AND RECRUITMENT COSTS)

BY 2021, THIS IS EXPECTED TO RISE TO **\$20 BILLION<sup>2</sup>**

# TWO THIRDS

OF WOMEN WHO REPORT FAMILY VIOLENCE IN AUSTRALIA ARE IN THE WORKFORCE<sup>3</sup>

## LOOKING FORWARD

The year ahead promises to be one of great opportunity for McAuley.

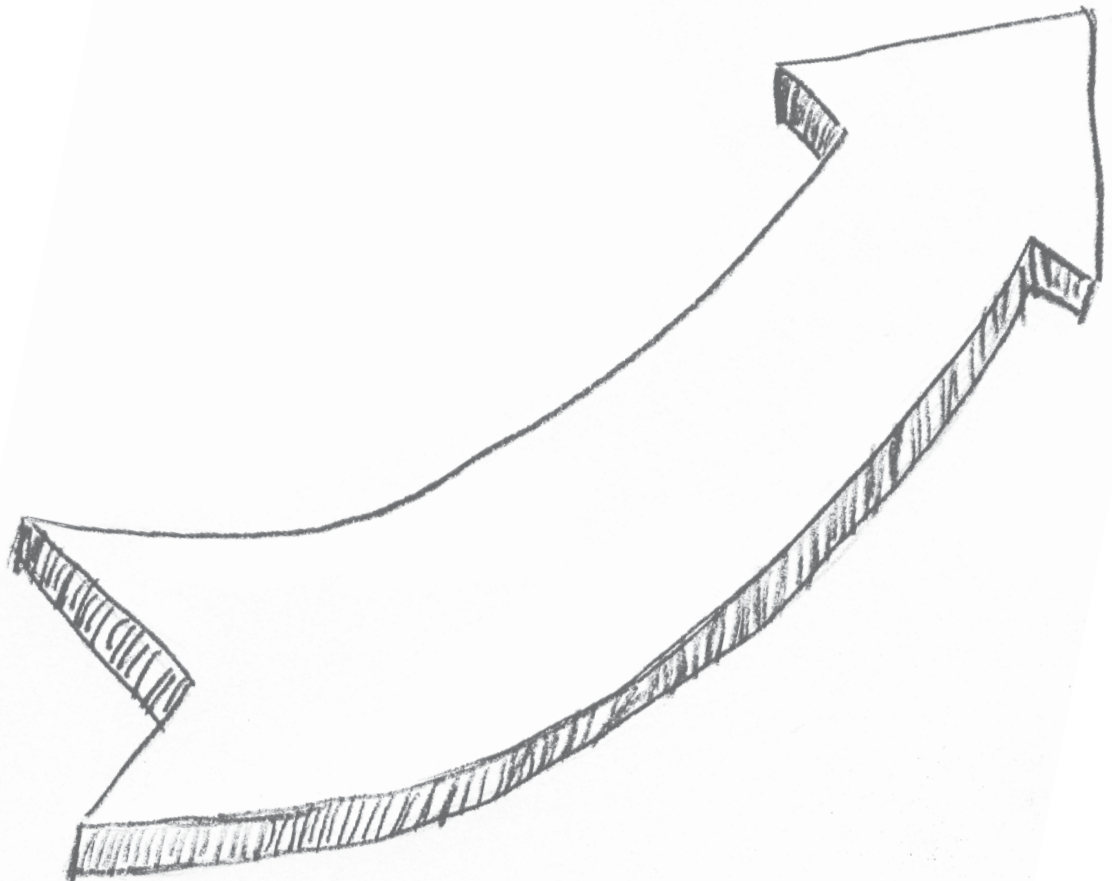
The McAuley House rebuilding project is expected to progress significantly during 2014. The redevelopment – which will expand the amount of housing for women affected by homelessness – is anticipated to be completed in 2015.

We also look forward to strengthening our close partnerships – particularly with the Sisters of Mercy – as well as forming new affiliations to develop and improve the services and support we offer. We are also strengthening our Board, with three new appointments due to take place this year.

Securing ongoing funding for our programs to ensure sustainability – one of

our greatest challenges – remains a priority as we continue to face reform from every direction. A focus for the year will be calling for a gendered analysis of the funding and outcomes of all homelessness programs, increased funding to develop suitable housing and support models for women who are homeless and increased funding to evaluate women-specific research.

A comprehensive communications strategy will be undertaken to raise community and political awareness of women's homelessness. McAuley remains as committed as ever to contributing to and influencing government policy and advocating for change to ensure justice and equality for women and their children.



» An architectural design drawing of the front exterior of the McAuley House rebuilding project.



# SUMMARY OF FINANCIALS

## STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2013

	Note	2013 \$	2012 \$
<b>ASSETS</b>			
<b>CURRENT ASSETS</b>			
Cash & cash equivalents	2	7,644,377	1,913,195
Trade and other receivables	3	33,340	26,425
<b>TOTAL CURRENT ASSETS</b>		<u>7,677,717</u>	<u>1,939,620</u>
<b>NON-CURRENT ASSETS</b>			
Investments	4	1,836	1,836
Property, plant & equipment	6	343,613	175,960
<b>TOTAL NON-CURRENT ASSETS</b>		<u>345,449</u>	<u>177,796</u>
<b>TOTAL ASSETS</b>		<u>8,023,166</u>	<u>2,117,416</u>
<b>LIABILITIES</b>			
<b>CURRENT LIABILITIES</b>			
Trade & other payables	7	831,209	672,803
Provisions	8	110,355	87,735
<b>TOTAL CURRENT LIABILITIES</b>		<u>941,564</u>	<u>760,538</u>
<b>TOTAL LIABILITIES</b>		<u>941,564</u>	<u>760,538</u>
<b>NET ASSETS</b>		<u>7,081,602</u>	<u>1,356,878</u>
<b>EQUITY</b>			
Retained Earnings	9	7,081,062	1,356,878
<b>TOTAL EQUITY</b>		<u>7,081,602</u>	<u>1,356,878</u>

## STATEMENT OF RETAINED EARNINGS FOR THE YEAR ENDED 30 JUNE 2013

	2013 \$	2012 \$
<b>Profit (Loss) before income tax</b>	5,724,724	8,555
Retained earnings at beginning of the financial year	1,356,878	1,348,323
<b>Retained earnings at the end of the financial year</b>	<u>7,081,602</u>	<u>1,356,878</u>

**NOTES TO THE FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2013**

Note		2013 \$	2012 \$
<b>2</b>	<b>CASH &amp; CASH EQUIVALENTS</b>		
	Cash on Hand	750	1,607
	Cash at Bank	191,199	36,856
	Cash on Deposit	1,873,934	1,874,732
	Cash on Deposit – Capital Project	5,578,494	0
		<u>7,644,377</u>	<u>1,913,195</u>
<b>3</b>	<b>TRADE &amp; OTHER RECEIVABLES</b>		
	Trade Debtors	19,138	23,114
	Prepaid Expenses	14,202	3,311
		<u>33,340</u>	<u>26,425</u>
<b>4</b>	<b>INVESTMENTS</b>		
	Shares in Listed Companies	1,836	1,836
<b>6</b>	<b>PROPERTY PLANT &amp; EQUIPMENT</b>		
	Land & Building Improvements	64,143	62,879
	Less Accumulated Depreciation	(43,511)	(34,286)
	Work in Progress – Pickett St, Footscray	118,569	0
		<u>139,201</u>	<u>28,593</u>
	Plant & Equipment	113,278	102,072
	Less Accumulated Depreciation	(47,962)	(34,238)
		<u>65,316</u>	<u>67,834</u>
	Motor Vehicles	204,691	153,839
	Less Accumulated Depreciation	(141,668)	(97,472)
		<u>63,023</u>	<u>56,367</u>
	Computer	114,562	48,716
	Less Accumulated Depreciation	(38,489)	(25,550)
		<u>76,073</u>	<u>23,166</u>
	Total Property Plant & Equipment	343,613	175,960
<b>7</b>	<b>TRADE &amp; OTHER PAYABLES</b>		
	Trade & Other Payables	175,365	69,015
	Income in Advance	642,289	576,576
	GST Payable	13,557	27,212
		<u>831,210</u>	<u>672,803</u>
<b>8</b>	<b>PROVISIONS</b>		
	Provision for Annual Leave	110,355	87,735
<b>9</b>	<b>RETAINED EARNINGS</b>		
	Profit (Loss) before income tax	5,724,724	8,555
	Retained earnings at beginning of the financial year	1,356,878	1,348,323
	Retained earnings at the end of the financial year	<u><b>7,081,602</b></u>	<u><b>1,356,878</b></u>

## INCOME STATEMENT FOR THE YEAR ENDED 30 JUNE 2013

	2013 \$	2012 \$
<b>INCOME</b>		
Fees for Board & Lodging	156,800	116,699
Gifts and Donations Income**	6,481,714	967,725
Grants	1,783,948	1,271,310
	<u>8,422,462</u>	<u>2,355,734</u>
<b>OTHER INCOME</b>		
Interest Received	218,092	96,952
Dividends Received	119	119
Miscellaneous	43,239	0
	<u>261,450</u>	<u>97,071</u>
<b>TOTAL INCOME</b>	<b>8,683,912</b>	<b>2,452,805</b>
<b>EXPENSES</b>		
Audit fees	4,625	3,500
Administration costs	37,196	21,810
Advertising	13,159	7,169
Accreditation fees	0	14,710
Bank charges	1,852	2,120
Cleaning	1,626	5,723
Depreciation	80,083	35,485
Fundraising expenses	31,289	48,418
General expenses	1,775	35,923
Hire of plant & equipment	8,671	6,420
Insurance	9,155	9,500
Living costs	144,124	82,590
Medical	8,651	6,334
Motor vehicle expenses	30,565	16,826
Postage	4,204	4,340
Printing & stationery	37,860	30,587
Professional fees	57,477	115,986
Professional development	26,617	20,901
Recreation activities	17,099	13,643
Rent	21,694	0
Repairs	80,471	52,286
Stipends	30,107	31,049
Subscriptions	8,073	3,782
Superannuation contributions	151,304	133,714
Telephone	77,935	69,859
Travel	4,800	7,889
Utilities	58,396	41,723
Wages	1,882,006	1,571,335
Workcover	128,374	50,629
	<u>2,959,188</u>	<u>2,444,251</u>
<b>TOTAL EXPENSES</b>	<b>2,959,188</b>	<b>2,444,251</b>
<b>PROFIT (LOSS) BEFORE INCOME TAX</b>	<b>5,724,724</b>	<b>8,555</b>

\*\*Includes \$5.59M donation received from Sisters of Mercy in 2013 for capital project

## INDEPENDENT AUDITOR'S REPORT

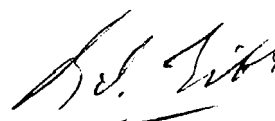
### Auditor's Opinion

In my opinion, the financial report of McAuley Community Services for Women is in accordance with the Corporations Act 2001, including:

- i. giving a true and fair view of the company's financial position as at 30 June 2013 and of its performance for the year then ended on that date; and
- ii. complying with Accounting Standards in Australia and the Corporation Regulations 2001.

Yours faithfully,

**A.A. GIBBS & COMPANY PTY LTD**



### BRYAN GIBBS

Registered company auditor  
20 Cotter Street  
RICHMOND VIC 3121

Dated this day 8 of October 2013

» A detailed audit report is available  
at [www.mcauleycsw.org.au](http://www.mcauleycsw.org.au)







» The MJs put the fun back into fundraising (from left): Lee Rodgers, Deb Herman, Penny Cameron, Sue Peden and Penny Burke.



» The TwentyFour/7 Event Committee (from left): Jodie Holckner, Eleni Karamihos, Samantha Houston and Sarah Orloff.

## HOW YOU CAN GET INVOLVED

With your compassion and generosity, McAuley can continue to prevent women's homelessness and brighten the lives of the women and children we work with.

There are many ways you can get involved and make a difference:

### MAKE A DONATION

Your donation, no matter how large or small, will help traumatised women and children have safe, brighter futures. Donate online at [mcauleycsw.org.au](http://mcauleycsw.org.au)

### BECOME A MONTHLY DONOR

Sign up to monthly giving and make a lasting difference. It's simple and convenient. Your regular donations also help us plan for the future, as well as save on administration costs, which enables us to spend more on the vital programs we run.

### DONATE THROUGH WORKPLACE GIVING

You can help change lives every pay day. Workplace giving is an easy and tax-effective way to support our vital work. It also provides us with a steady, regular source of income, enabling us to plan for the future.

### VOLUNTEER

Gain new skills and experience while giving back to the community. Meet new people and discover a new passion. The benefits of volunteering are endless!

### LEAVE A GIFT IN YOUR WILL

Leaving a bequest to McAuley is a special way of leaving a gift for generations to come. It also allows us to plan for the long-term future with a greater degree of certainty.

### INVITE US TO SPEAK

We offer various presentations to suit your audience of all sizes and age groups. Invite us to speak to your group and learn more about the vital work of McAuley, and the pressing issues of homelessness and family violence.

### HOLD YOUR OWN FUNDRAISING EVENT

Get creative, have fun and make a difference! Planning your own fundraising event is a great way to raise much needed funds and awareness of McAuley.

A vintage clothing sale organised by the MJs – a group of professional working women who are dedicated to making fundraising fun – raised \$9,000 for the McAuley Care safe house.

The 2012 TwentyFour/7 Cocktail Party (formerly Mercy Care Party) was a night to remember with around 250 guests attending the annual fundraising event for McAuley Care. An incredible \$57,000 profit was raised to support our crisis accommodation. We are indebted to our dedicated volunteer Event Committee and Friends of McAuley whose tireless work ensured the success of the event.

» For further information about how you can support McAuley, please call 03 9371 6600, email [fundraising@mcauleycsw.org.au](mailto:fundraising@mcauleycsw.org.au) or visit [mcauleycsw.org.au](http://mcauleycsw.org.au)

# THANK YOU

With your support, over the past year we have changed the lives of hundreds of women and children in crisis. This was no mean feat but has been achieved through the hard work, compassion and generosity of the Sisters of Mercy, individuals, businesses, schools, community groups, philanthropic trusts and foundations, and all levels of government. Thank you for your unwavering support as we help to build brighter lives.

Sincere thanks go to the following donors for their generous and passionate support during the year.

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McAuley Community Services for Women acknowledges the support of the Victorian Government.



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\*Name has been changed to protect identity

<sup>†</sup>Costing estimates from the New South Wales School of Social Sciences, Lifecourse institutional costs of homelessness for vulnerable groups

<sup>†</sup>Johnson, G., Parkinson, S., Tseng, Y., & Kuehnle, D. (2011) Long-term homelessness: Understanding the challenge – 12 months outcomes from the Journey to Social Inclusion pilot program. Sacred Heart Mission, St Kilda.

<sup>1</sup> Homelessness Australia, 'Homelessness In Australia, Factsheet: General Overview' (2011)

<sup>2</sup> The Cost of Violence Against Women and their Children, KPMG 2009

<sup>3</sup> Australian Bureau of Statistics, Personal Safety, Australia, 2005 (Reissue), Cat. No. 4906.0, 35

“ We should be as shining lamps,  
giving light to all around us. ”  
– Catherine McAuley, founder  
of the Sisters of Mercy



McAuley Community  
Services for Women  
a ministry of the Sisters of Mercy

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